

Sophos Firewall and XGS Series Promos

October 1, 2023 – March 31, 2024



Give Your Firewall Business an Extra Boost

There's never been a better time to switch your customers to Sophos Firewall and the XGS Series. There are a number of attractive offers which you can use to pave the way for new firewall sales, and which are designed to suit different target audiences.

PROMO CODE: XGS_3Y_Xstream_HWFREE_AMERICAS

Trade-In or Trade-Up (formerly Competitive Trade-In)

New Logo, Customer new, XG Series Hardware Refresh

Offer: 99% discount on XGS Series hardware plus 1% off Xstream Protection when purchased with a minimum 3-year term.

- must include a min. 3-year term for Xstream Protection for every discounted XGS (not valid for passive HA units)
- excludes XGS 87(w) models (use GLOBAL_XG_to_XGS for those models)

**PROMO CODES: SG_XGS_3Y_Xstream_ROW
GLOBAL_WSP_CEMA_3Y_Xstream**

SG Series Migration Offer

For existing SG Series customers only

Offer: Buy a minimum 3-year term for Xstream Protection and get up to 99% discount on an XGS Series hardware appliance, 1% discount on Xstream Protection. **Using 2nd optional code:** 100% discount on 3 years of Web Server Protection plus 60% off 3 years of Central Email Advanced.

- must include a min. 3-year term for Xstream Protection for every discounted XGS (not valid for passive HA units)
- 50% discount for XGS 87(w), 99% for all other models

PROMO CODE: GLOBAL_XG_to_XGS
See also Trade-In and Trade-Up above

XG Series Refresh - 50% Offer

For existing XG Series customers only

Offer: Buy at least 3 years of Xstream Protection, get 50% discount on an XGS Series hardware refresh.

- order must include a min. 3-year Xstream Protection subscription for every discounted XGS
- valid for all XGS models

Combined use with HW_3FREE: For an eligible purchase, the offers above may be used in combination with the promo code HW_3FREE which gives a 3-month term extension at no extra cost (separate terms and conditions apply).

Related Product Offers:
see individual flyers for full details

ZTNA_FREE
Get three free ZTNA licenses with an eligible firewall purchase.

GLOBAL_SWITCH_NON_POE
Get 40% discount on an eligible 1G non-PoE switch when purchased with a 1-year support subscription.

See reverse for full terms and conditions.

Terms and Conditions (“Promotion”)

Terms valid for Trade-In/Trade-Up Promo only:

Trade-In and Trade-Up: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 99% discount on the hardware plus 1% discount on Xstream Protection.

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. Please note that XGS 87 and 87w hardware purchases are not eligible for this Promotion.
- The order must be for a single new firewall customer or an existing XG Series firewall customer. A separate Promotion is available for Sophos UTM/SG Series customers.
- Sophos reserves the right to validate the ownership of the firewall being replaced by the purchase of the XGS Series hardware under this Promotion and may at its sole discretion request proof of ownership by end customers in the form of an invoice, serial number or such other similar information or documentation Sophos deems appropriate.

Terms valid for SG Migration Promo only:

For existing Sophos SG Series customers only: Buy an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get up to 99% discount on the XGS hardware, 1% discount on Xstream Protection, plus optionally 100% discount on a 3-year subscription of Web Server Protection plus 60% discount on a 3-year subscription of Central Email Advanced.

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance and an Xstream Protection subscription for that appliance model with a minimum term of 3 years. The 3-year subscriptions for both Central Email Advanced and Web Server Protection are optional. All models are eligible for this Promotion, however, the discount for XGS 87 and 87w is at the reduced rate of 50% vs. 99% for all other models.
- The order must be for a single existing Sophos SG Series customer as a replacement for their current hardware appliance (the relevant serial number should be provided when ordering).
- Existing SG Series customers who have already migrated to Sophos Firewall OS (SFOS) are also eligible for this Promotion when they switch to XGS hardware.

Terms valid for Global XG to XGS Promo only:

For existing XG Series customers only: Replace your existing XG Series with an XGS Series hardware appliance together with at least 3 years of Xstream Protection and get 50% discount on the XGS hardware

To be eligible for the Promotion:

- The purchase order must include an XGS Series hardware appliance plus an Xstream Protection subscription for that appliance model with a minimum term of 3 years. All XGS Series models are eligible this Promotion.
- The order must be for a single existing Sophos XG Series customer as a replacement for their current XG hardware appliance (the relevant serial number should be provided when ordering).

Terms and Conditions valid for both Promos

The promotional offer is valid for the period from October 1, 2023, through March 31, 2024 (“Promotion Period”) unless otherwise determined by Sophos.

- This Promotion is a limited time offer only available through participating Partners that are a current member of the Sophos partner program, are in good standing and located in the following region:

Region: North America (U.S.A., Canada)

- This Promotion may not be combined with other Sophos promotional offers and may not be used in combination with additional discretionary discounting.
- **Combined use with HW_3FREE:** For an eligible purchase, this offer may be used in combination with the promo code HW_3FREE which gives a 3-month term extension at no extra cost (separate terms and conditions apply).
- This Promotion must be applied at the time of purchase and cannot be retrospectively applied to previous orders or transactions.
- HA (High Availability) appliances are only eligible for discount if purchased with their own subscriptions (Active-Active).
- A minimum 3-year term for Xstream Protection must be purchased for each discounted XGS Series appliance.
- Deal registration is not a requirement for this Promotion.
- The Partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy <https://www.sophos.com/en-us/legal/sophos-antibribery-policy.aspx> at all times.
- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion or any order, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion, or these terms and conditions, or any order, the decision of Sophos to disqualify any Participant from this Promotion, and/or modify, suspend, or terminate this Promotion or any order submitted by a Participant will be final.
- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.
- Partners that participate in this Promotion are solely responsible for declaring such promotions and paying any applicable taxes and fees.
- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services. This Promotion is only valid for orders placed directly through Sophos distributors.
- **Privacy:** Sophos will use the personal details of the participant to conduct this action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: <https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx>
- **North America:** This promotion shall be governed in accordance with the laws of the Commonwealth of Massachusetts for purchases through partners of Sophos Inc. (Burlington, MA).